



DEPOSIT
SOLUTIONS

How savers in the Eurozone deposit their money

July 2020



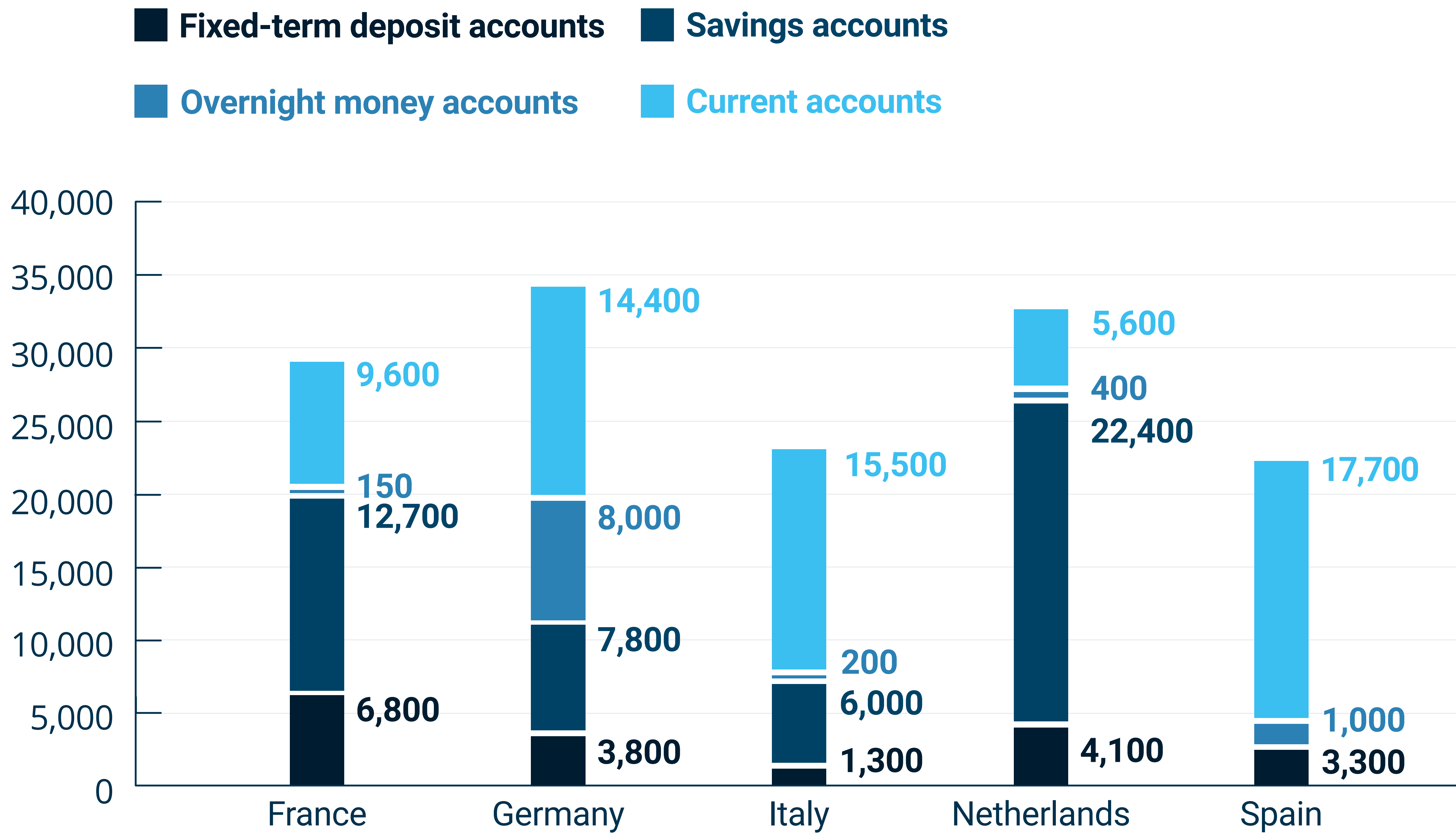


We are reviving the idea of the single European market

The savings behaviour of Europeans varies greatly from country to country. This has implications for banks' access to deposit funding. For banks from countries where people do not use savings deposits accounts very intensively, deposit funding is more expensive than it would have to be. In order to solve this challenge, we are continuing to drive forward the development of a European deposit market - enabling banks to collect customer deposits across national borders and savers to take advantage of interest rate offers throughout Europe via their primary bank at home. As a new infrastructure for an open deposit market, our platform already connects more than 150 banks from 20 European countries. We are thus reviving the idea of the single European market.

**Dr. Tim Sievers,
CEO & Founder of Deposit Solutions**

Savers in the top 5 economies in the eurozone prefer different account types

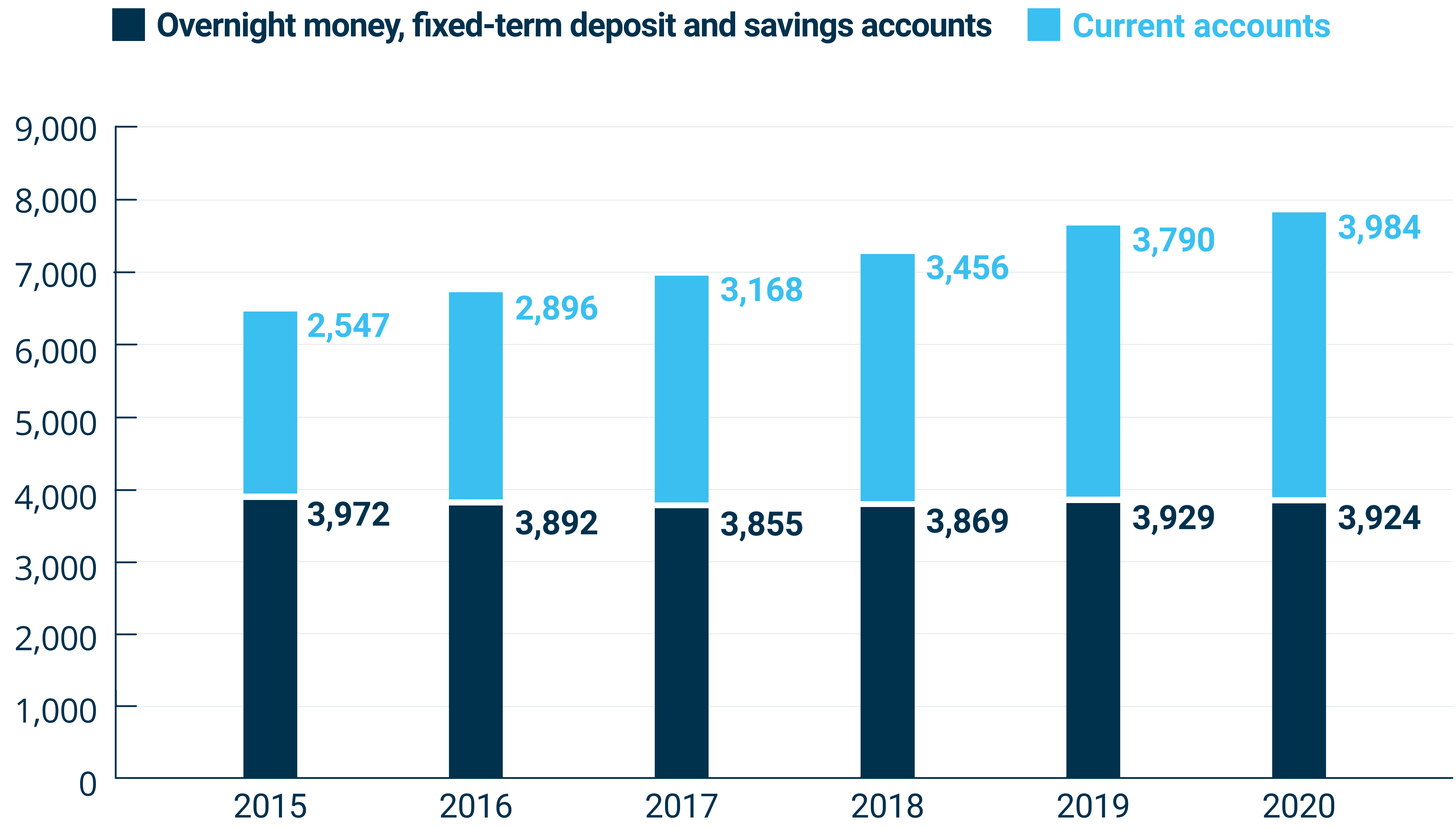


April 2020: Volume on different account types per capita, in EUR

Spaniards and Italians hold the highest shares of money in current accounts, with 80% and 67% respectively.

Overnight-money is particularly popular in Germany (24%), while savings accounts play an important role especially for Dutch savers (67%).

The share of deposits on fixed-term accounts ranges from 6% (Italy) up to 23% (France).



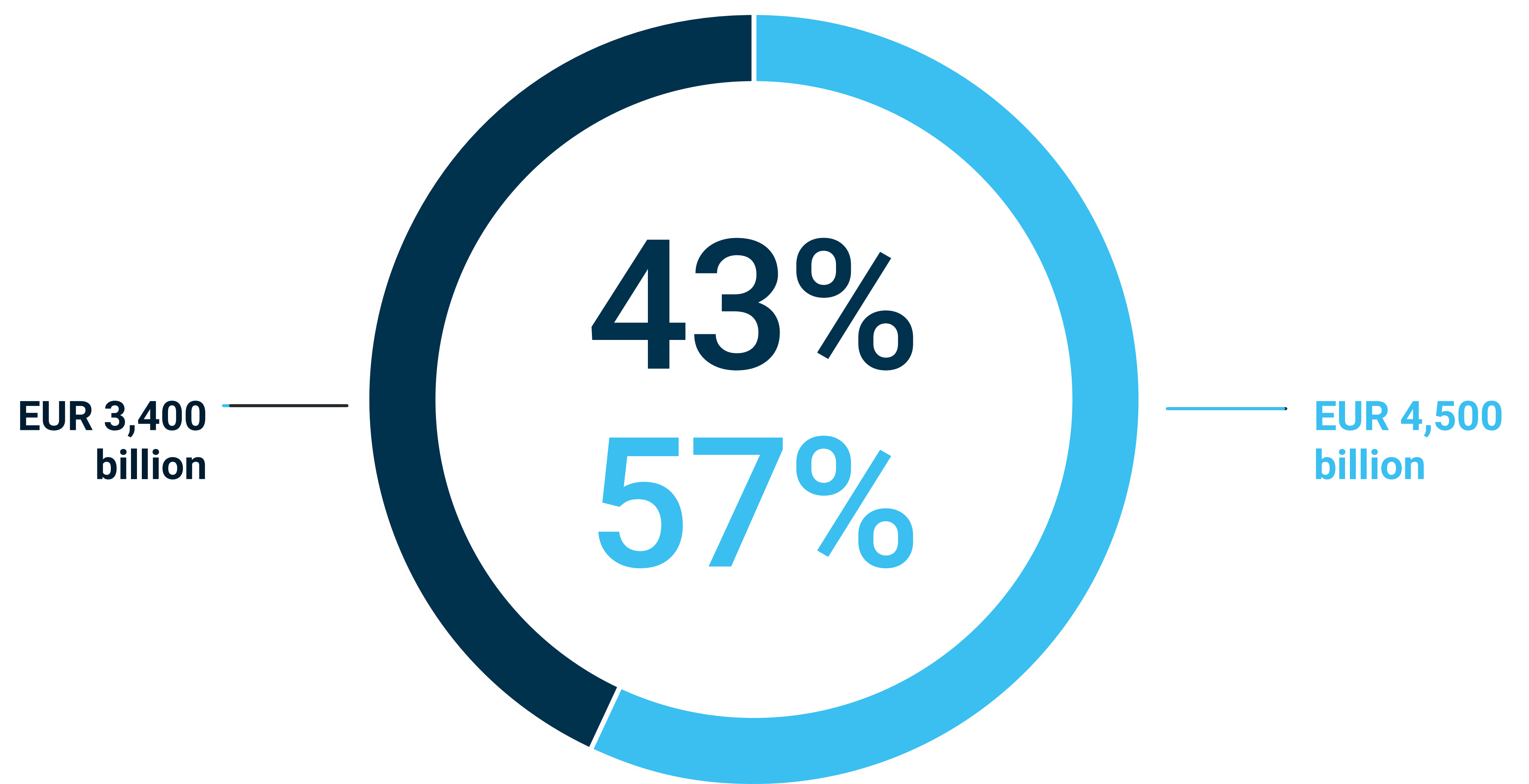
Accumulated euro area bank deposits 2010-2020, in EUR billion

In 2015, Europeans deposited 39% of their money on current accounts. Until 2020, this figure increased to 50%. On an ever-increasing proportion of their bank deposits, Europeans receive no more interest.

While the volume on current accounts increased, the amount of money deposited on fixed-term accounts, overnight money accounts and savings accounts, however, remained stable during the last decade.

Europeans keep two thirds of their money immediately available

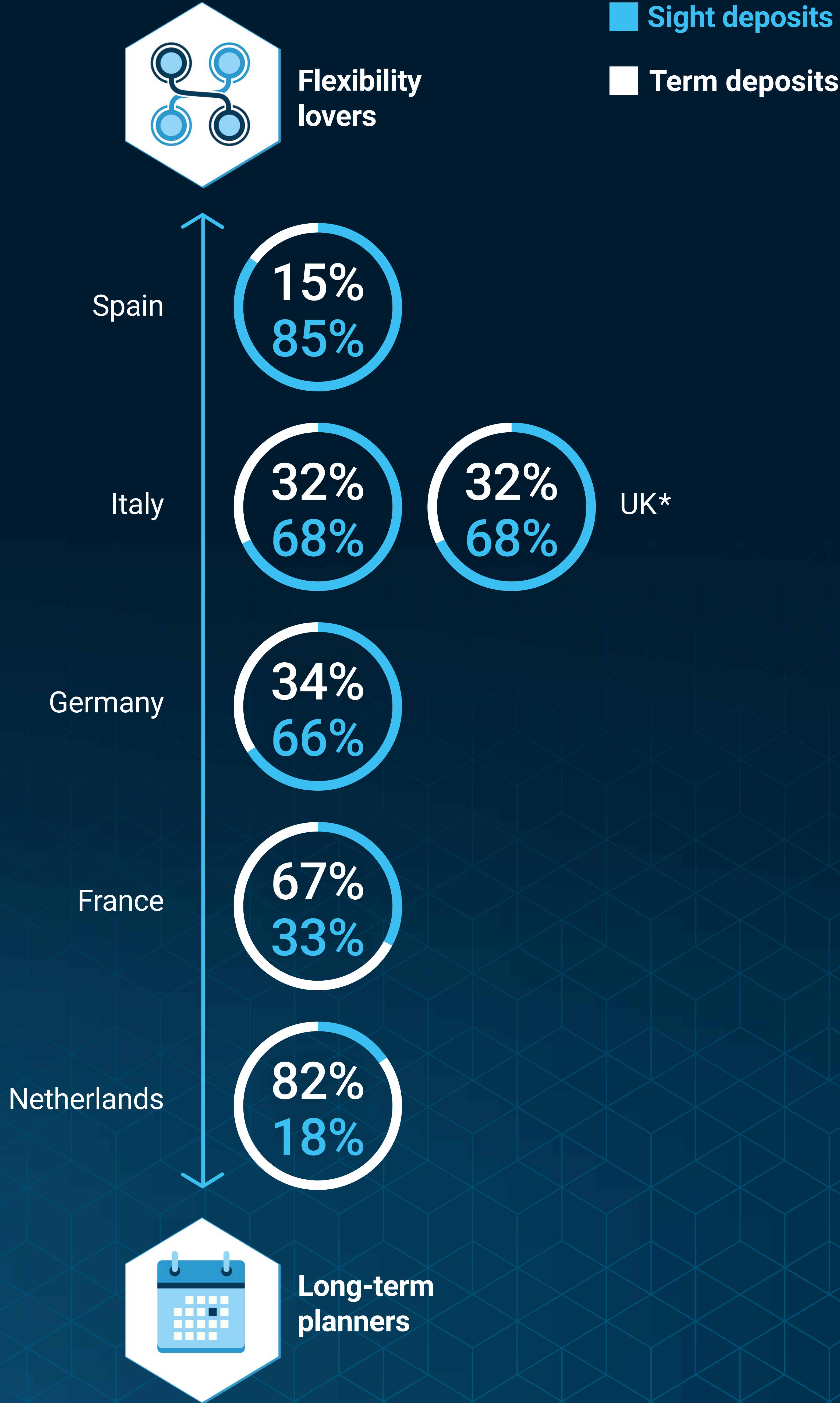
■ Sight deposits ■ Term deposits



Sight deposits vs. term deposits on Eurozone bank accounts, April 2020

Overall, more than half of the money deposited at banks in the Eurozone is tied to maturities or subject to notice periods (term deposits: fixed-term accounts and savings accounts), while the rest is immediately available (sight deposits: current accounts and overnight-money to customers).

The preference for either long-term depositing or flexible cash management varies greatly in a European comparison. The Spanish are the biggest “flexibility lovers” with 85% of their money in sight deposits, while the Dutch stand out rather as “long-term planners” with 82% in term deposits.

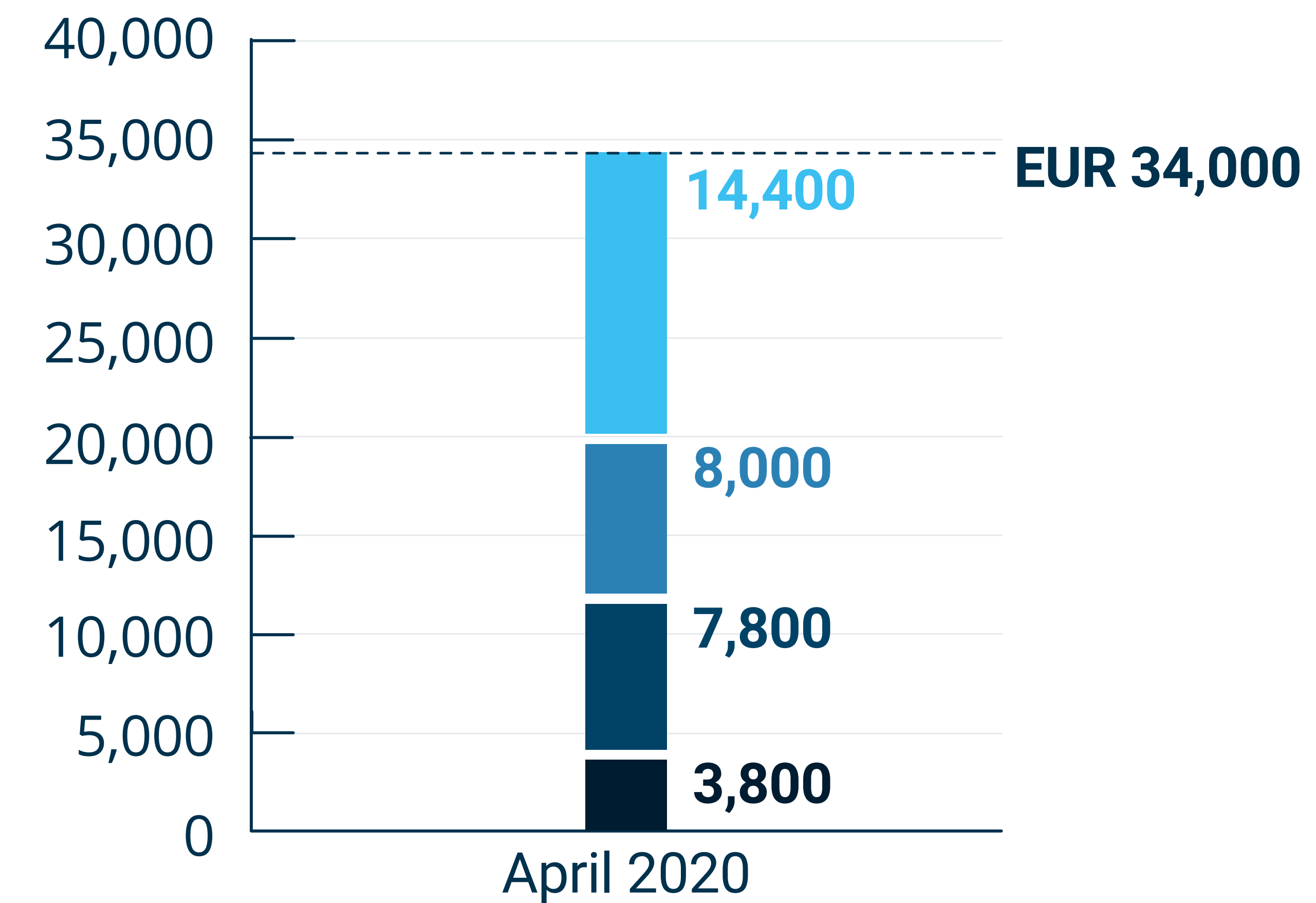


*Not member of the Eurozone

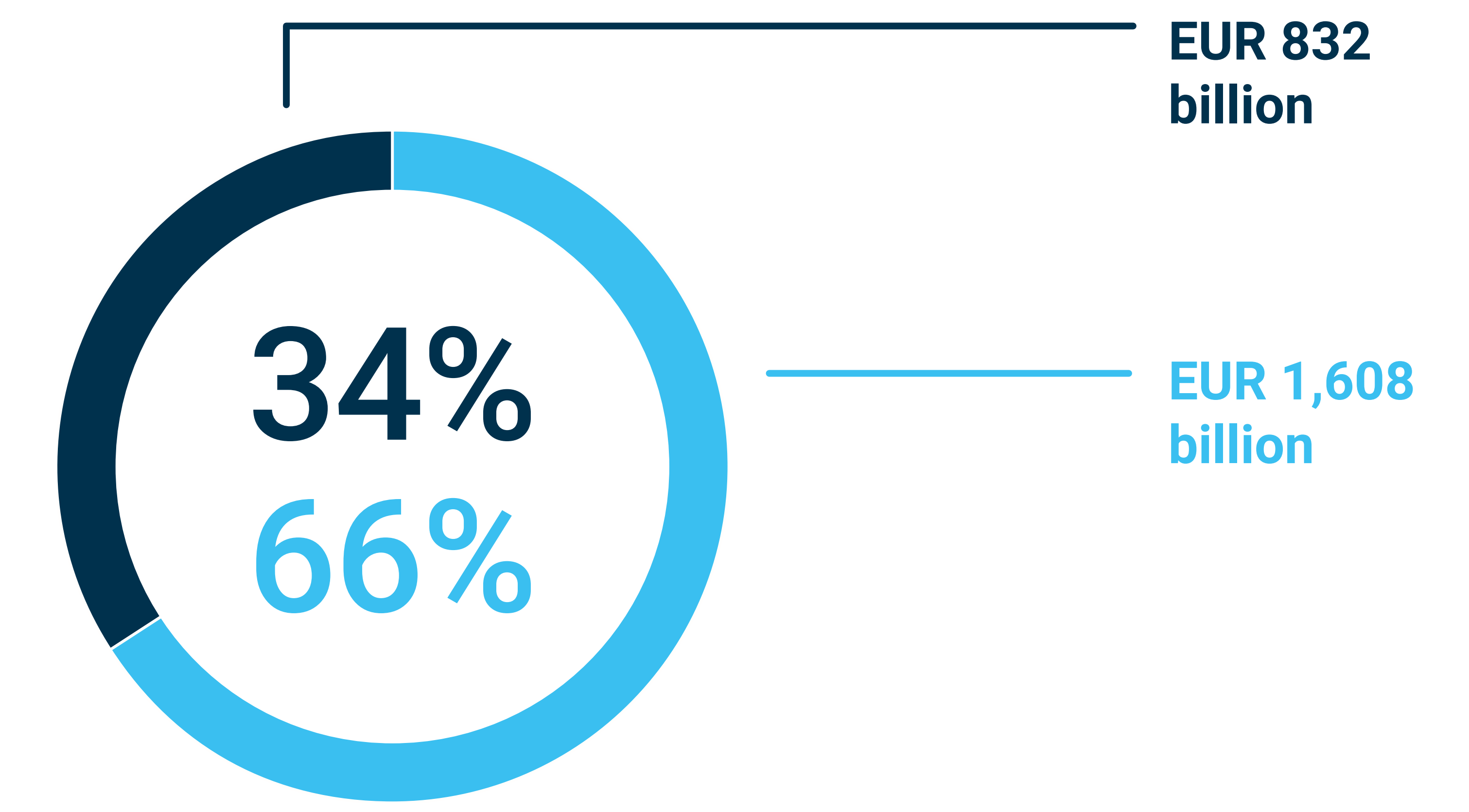


Germany: Current account volume exceeds EUR 1 billion

■ Fixed-term deposit accounts
 ■ Savings accounts
 ■ Sight deposits
 ■ Term deposits
■ Overnight money accounts
 ■ Current accounts

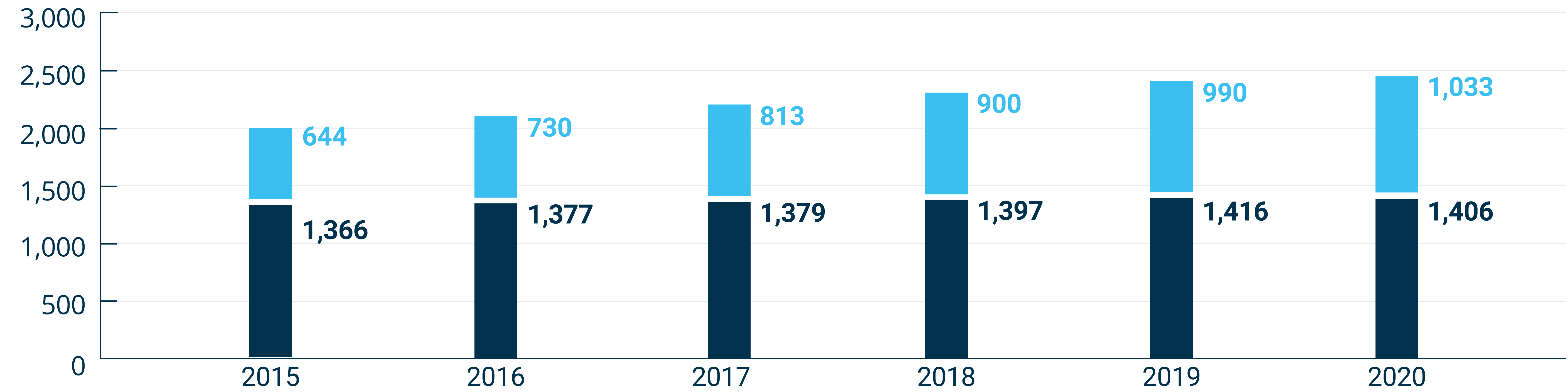


Money on German bank accounts per capita, in EUR



Sight deposits vs. term deposits, April 2020

■ Overnight money, fixed-term deposit and savings accounts
 ■ Current accounts

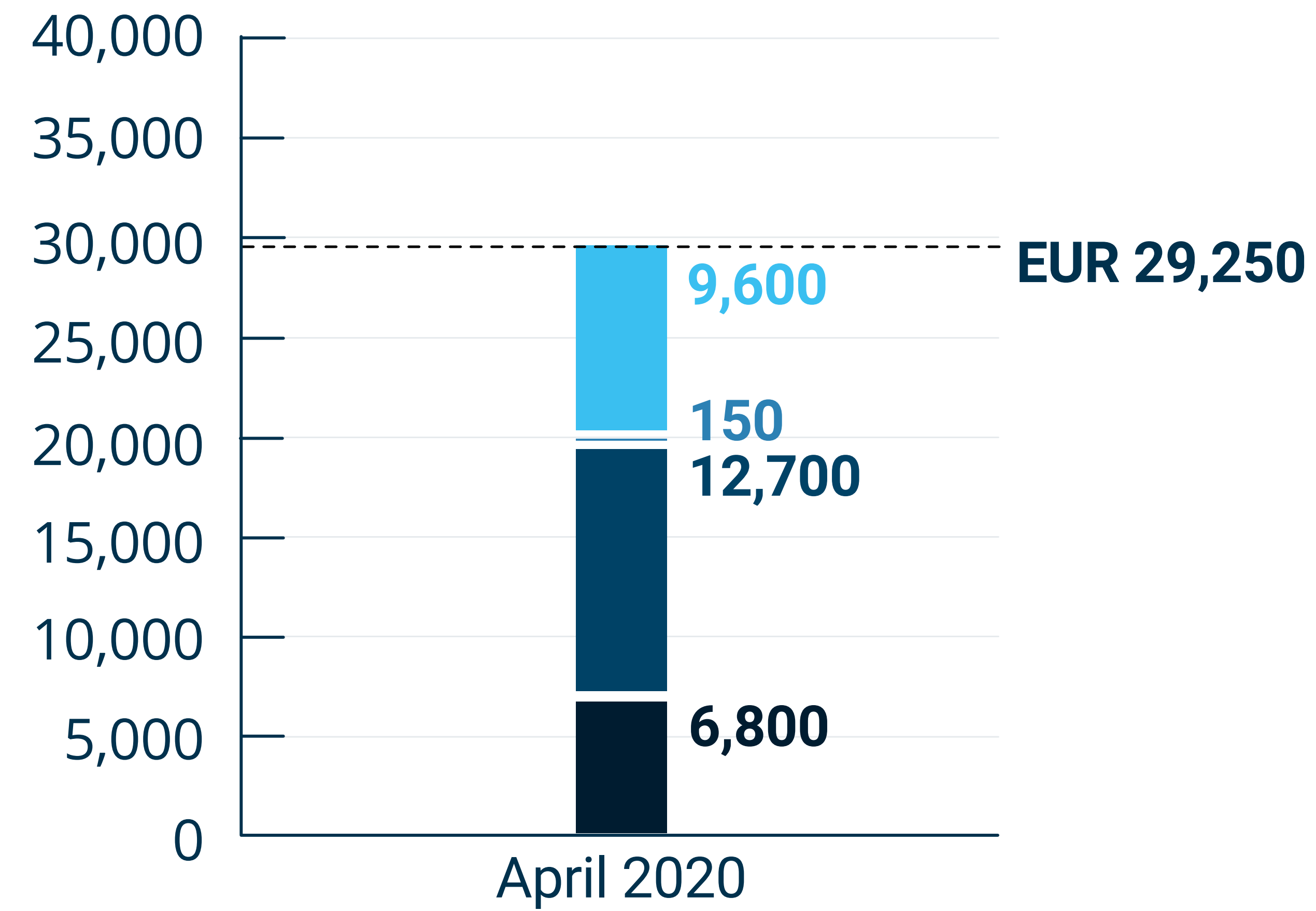


Current account vs. savings deposits volumes 2015-2020, in EUR billion

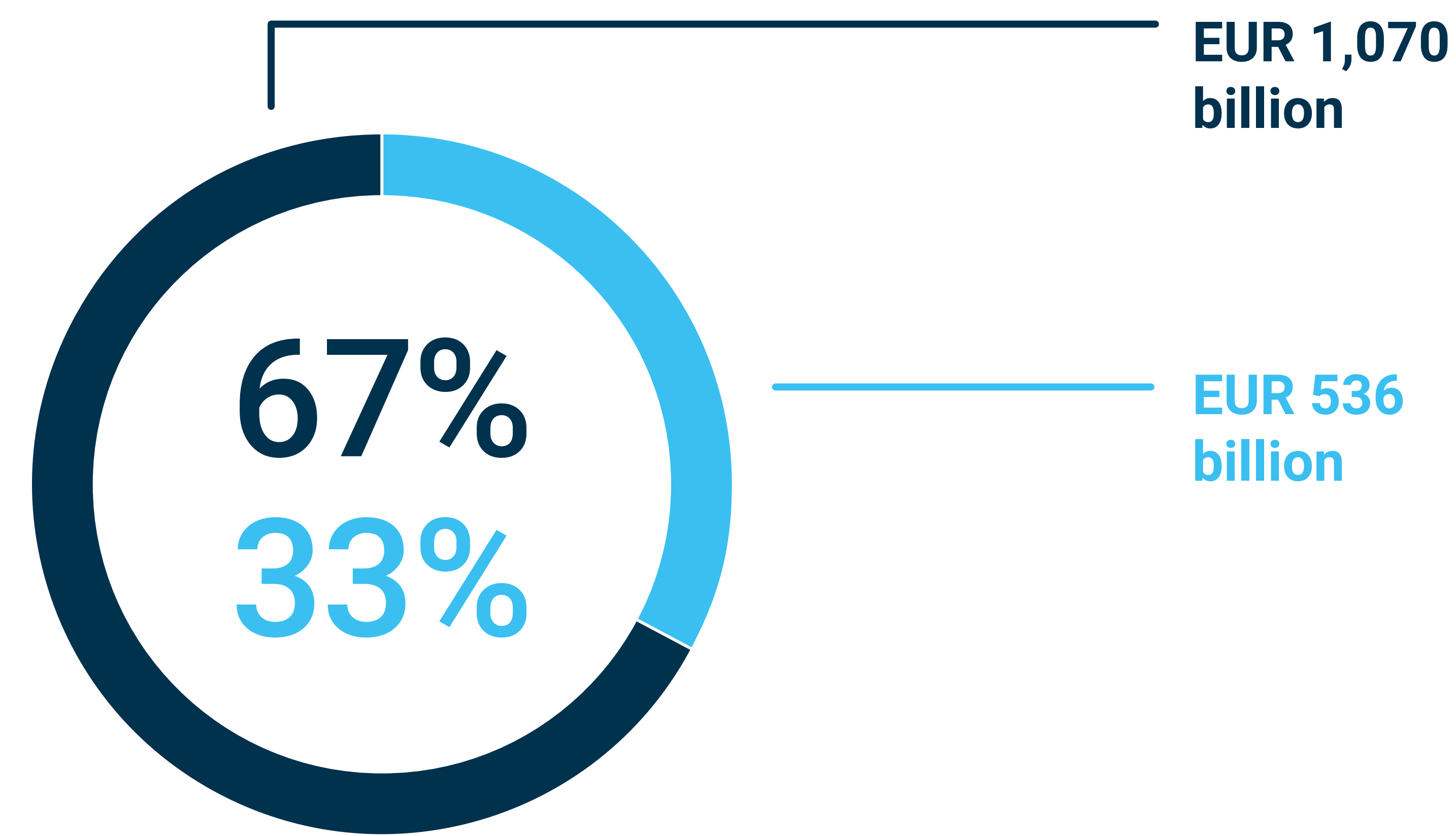
France: Savings deposits volume increases steadily

■ Fixed-term deposit accounts ■ Savings accounts
■ Overnight money accounts ■ Current accounts

■ Sight deposits ■ Term deposits

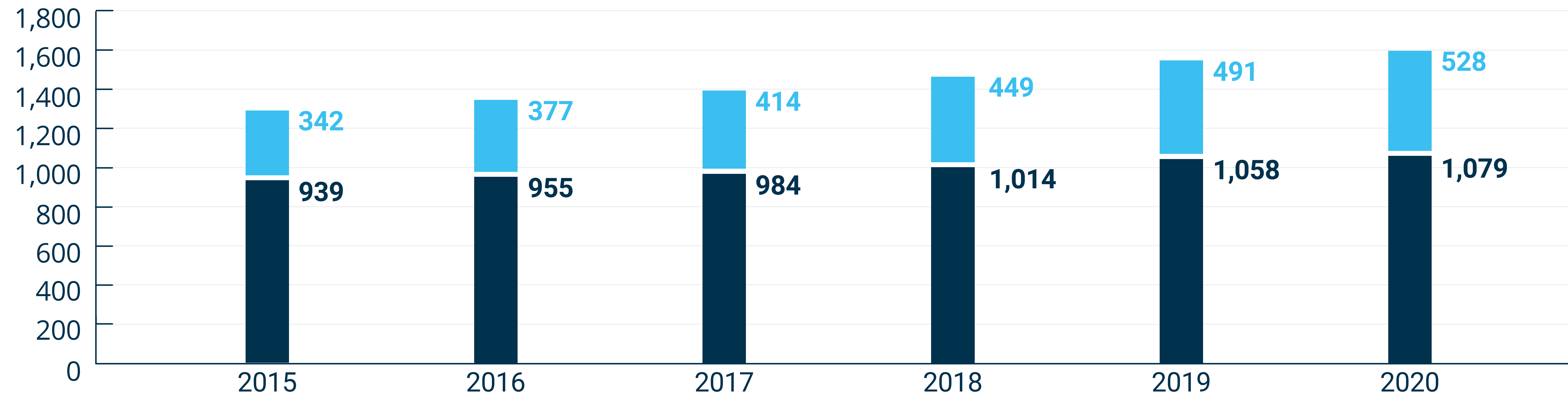


Money on French bank accounts per capita, in EUR



Sight deposits vs. term deposits, April 2020

■ Overnight money, fixed-term deposit and savings accounts ■ Current accounts



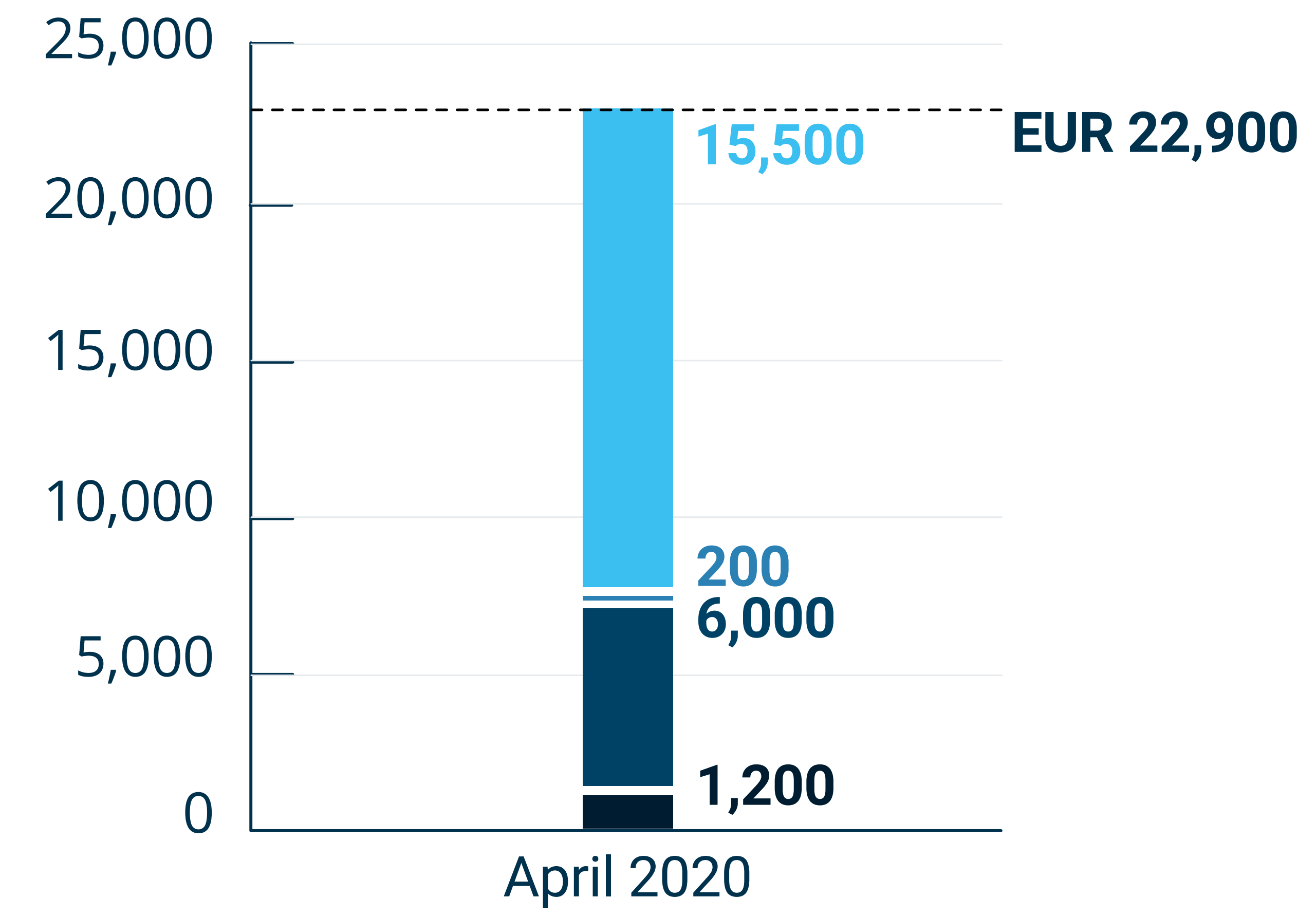
Current account vs. savings deposits volumes 2015-2020, in EUR billion



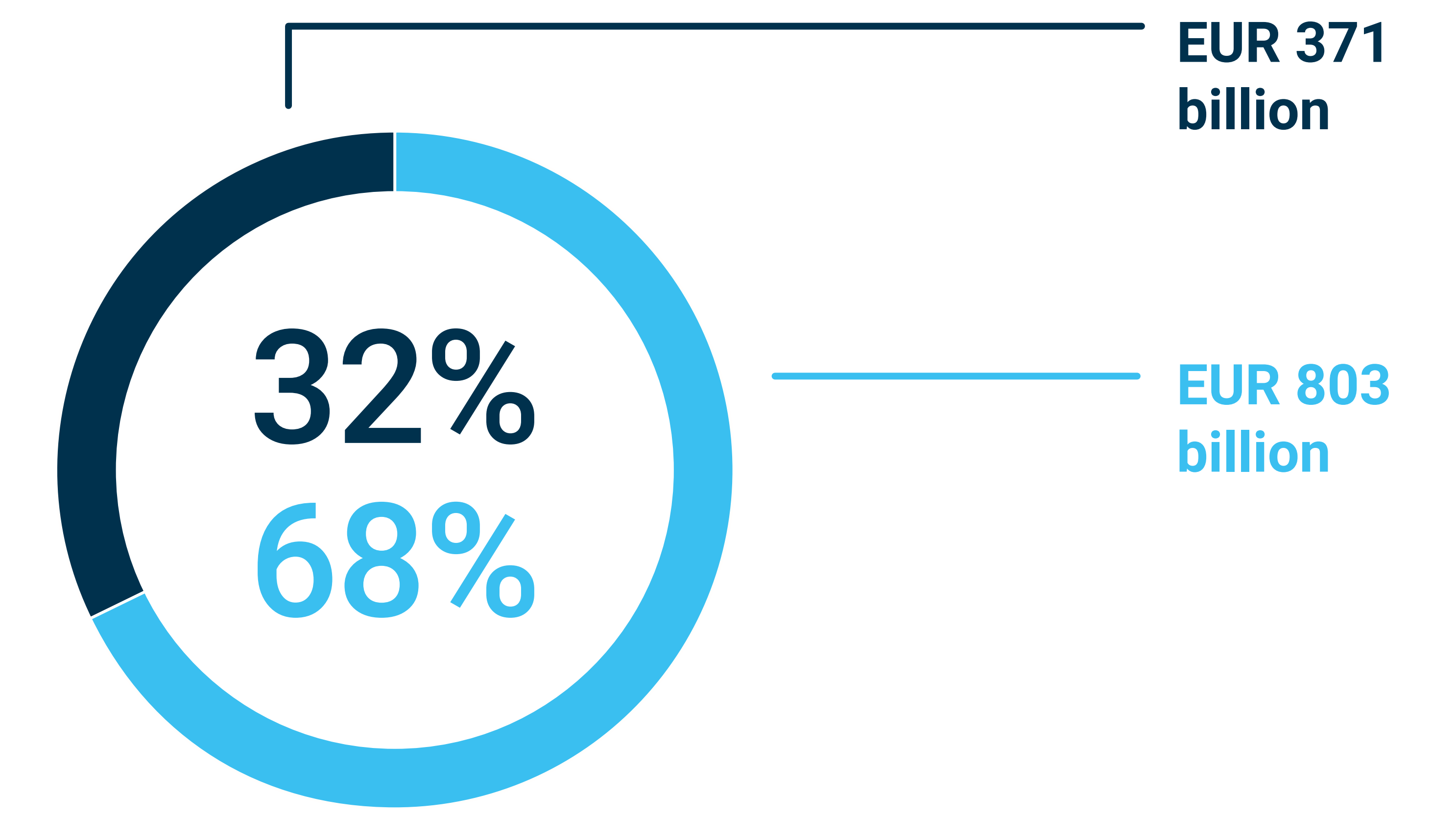


Italy: Savings volume stable, current account volume on the rise

- Fixed-term deposit accounts
- Savings accounts
- Sight deposits
- Term deposits
- Overnight money accounts
- Current accounts

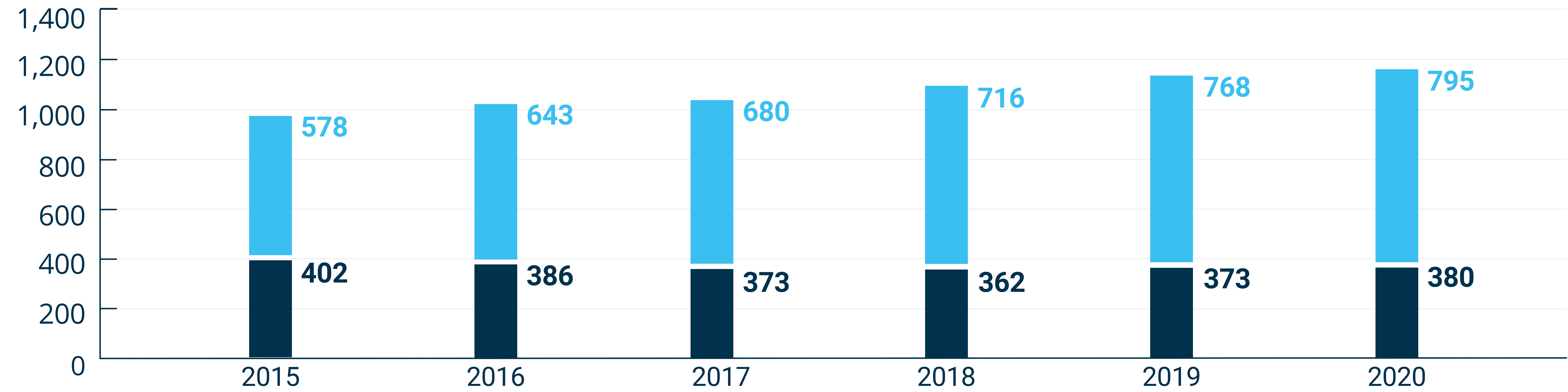


Money on Italian bank accounts per capita, in EUR



Sight deposits vs. term deposits, April 2020

- Overnight money, fixed-term deposit and savings accounts
- Current accounts

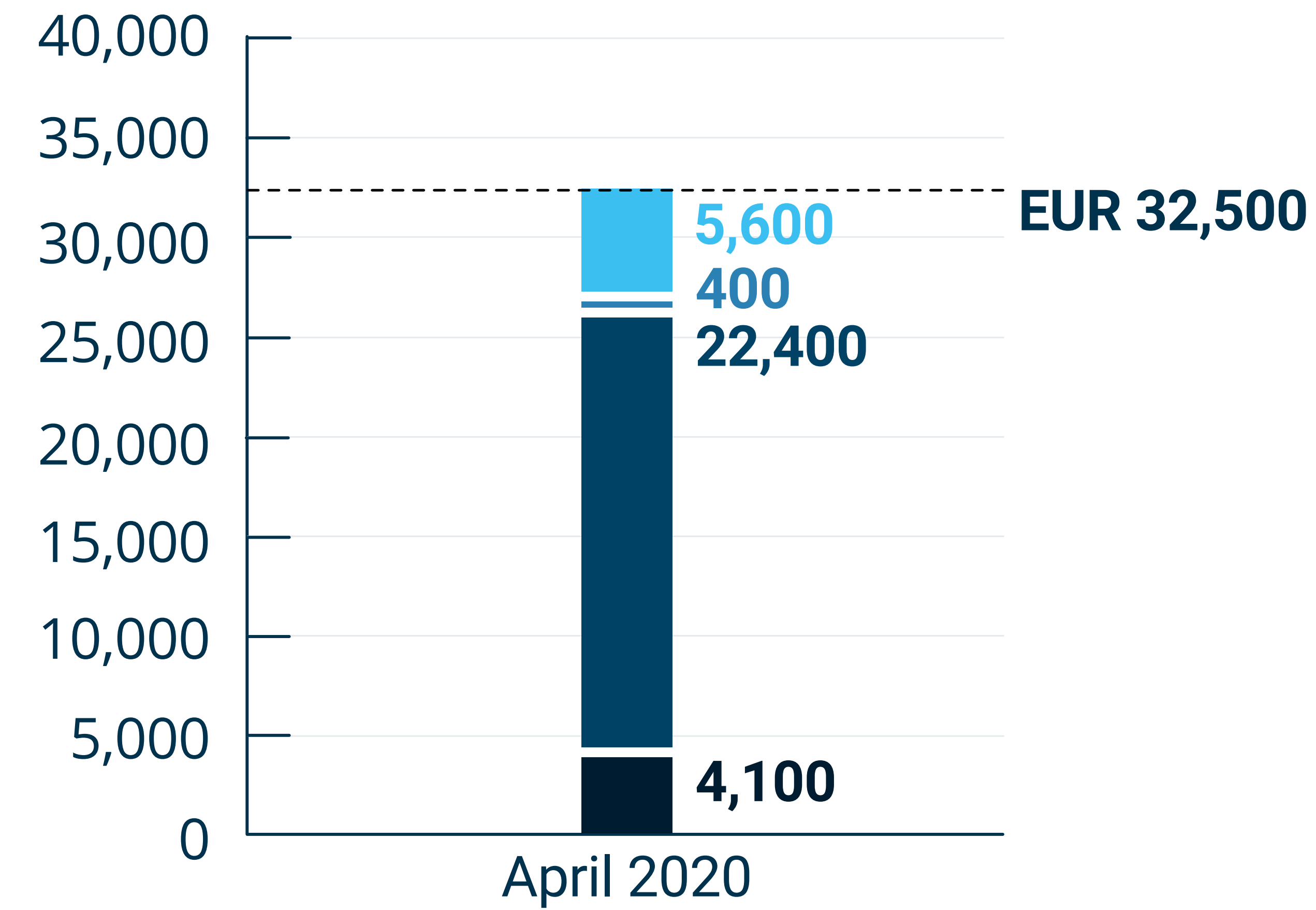


Current account vs. savings deposits volumes 2015-2020, in EUR billion

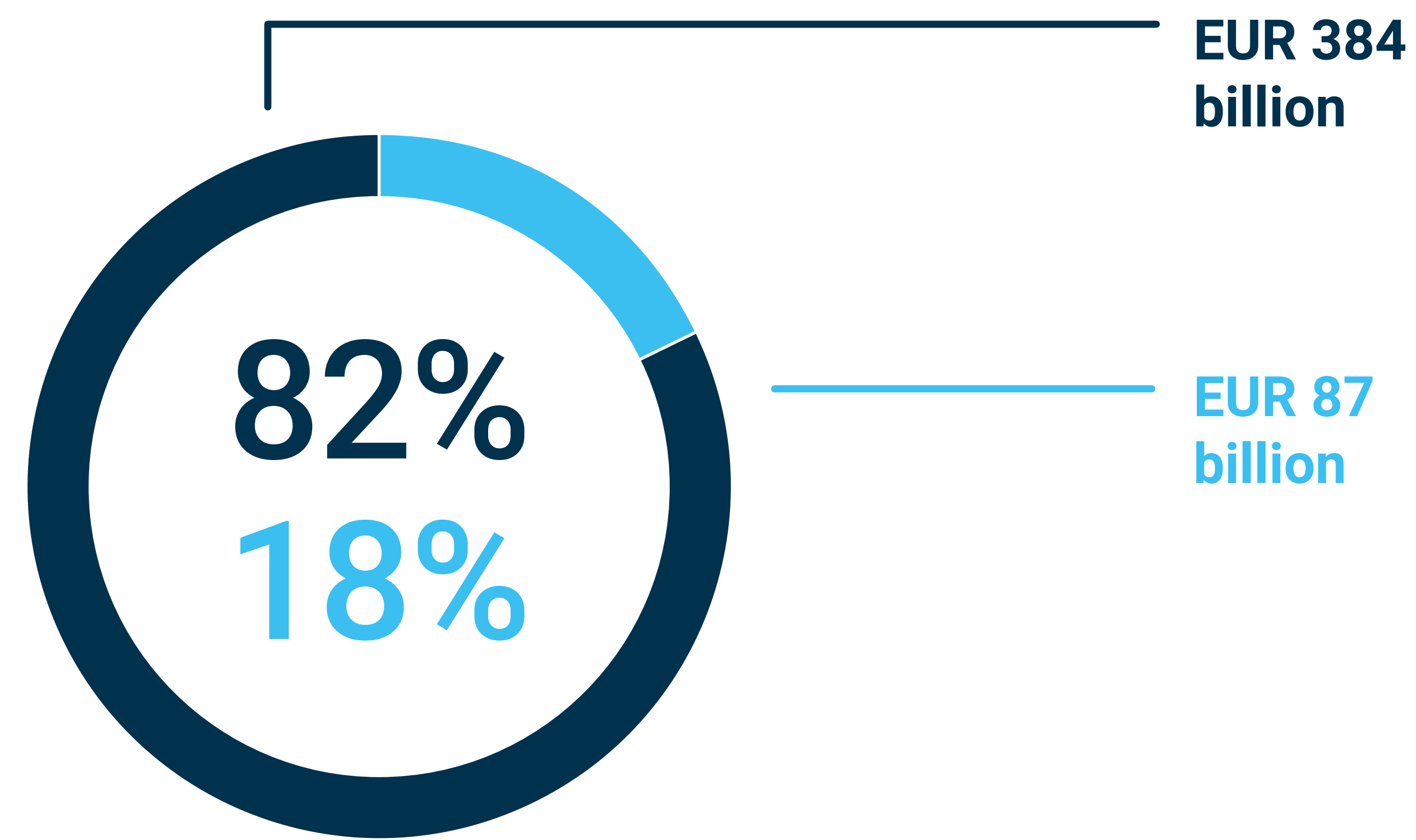
Netherlands: Highest share of term deposits

■ Fixed-term deposit accounts ■ Savings accounts
■ Overnight money accounts ■ Current accounts

■ Sight deposits ■ Term deposits

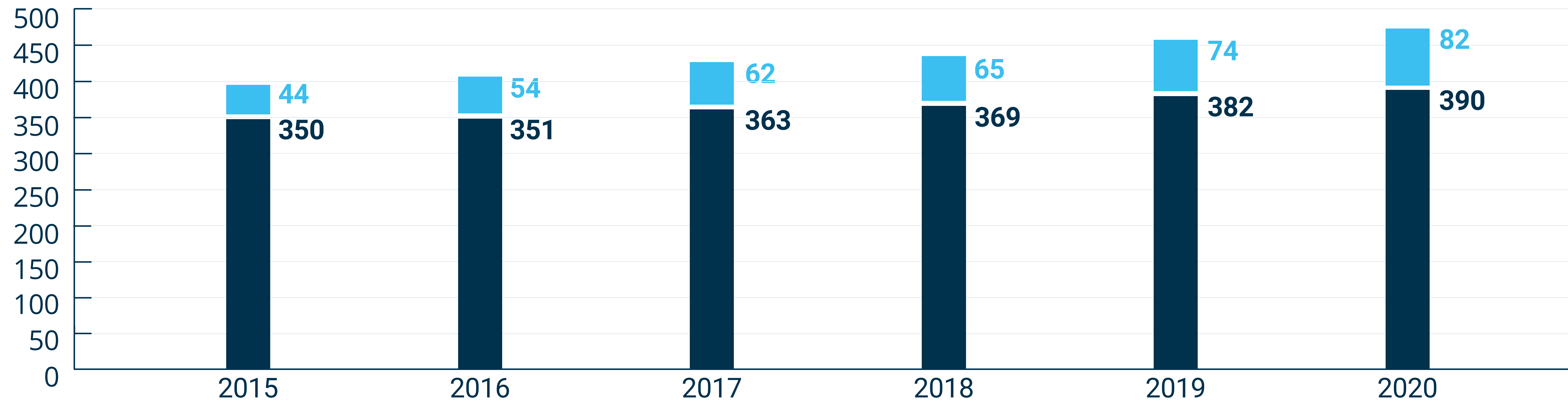


Money on Dutch bank accounts per capita, in EUR

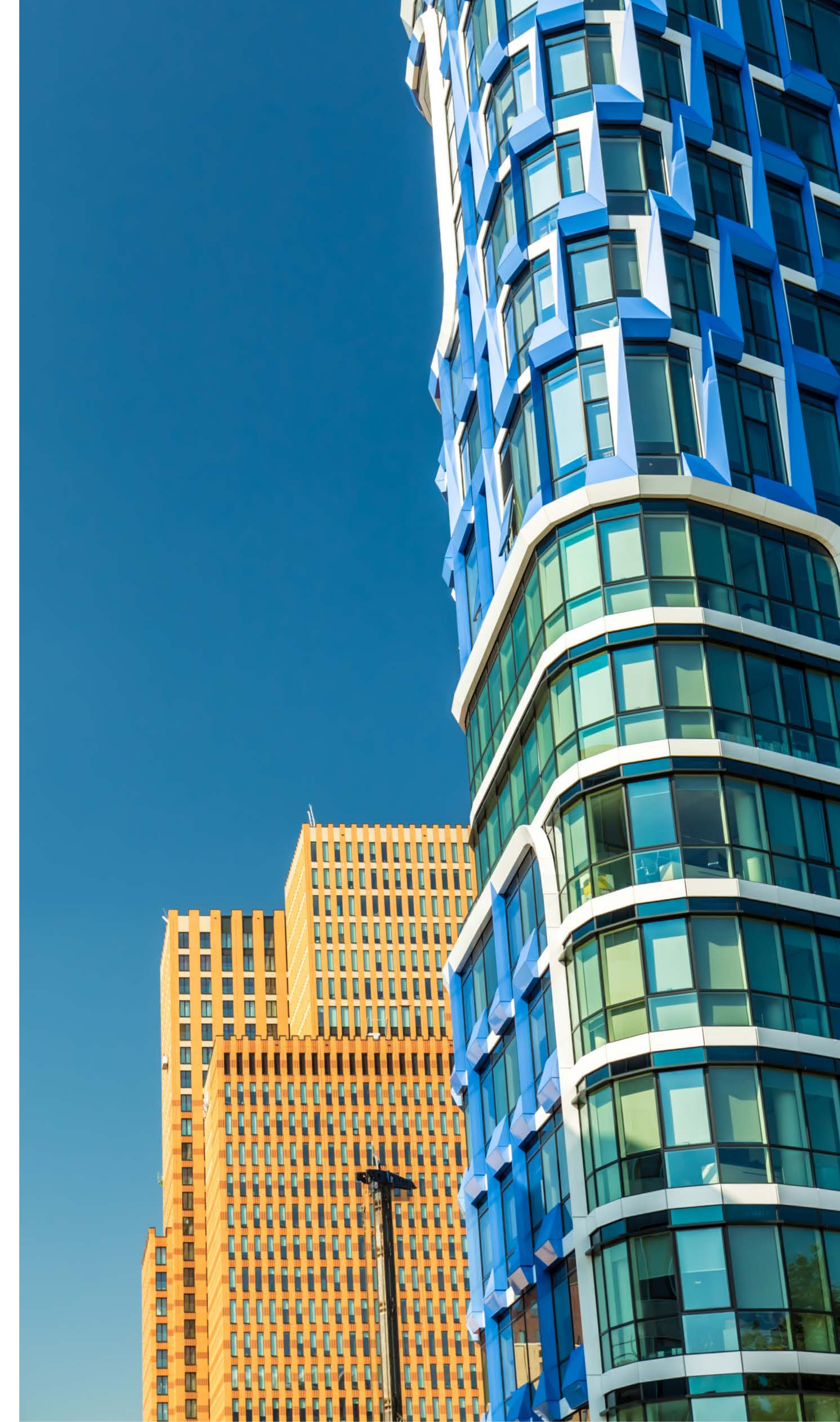


Sight deposits vs. term deposits, April 2020

■ Overnight money, fixed-term deposit and savings accounts ■ Current accounts



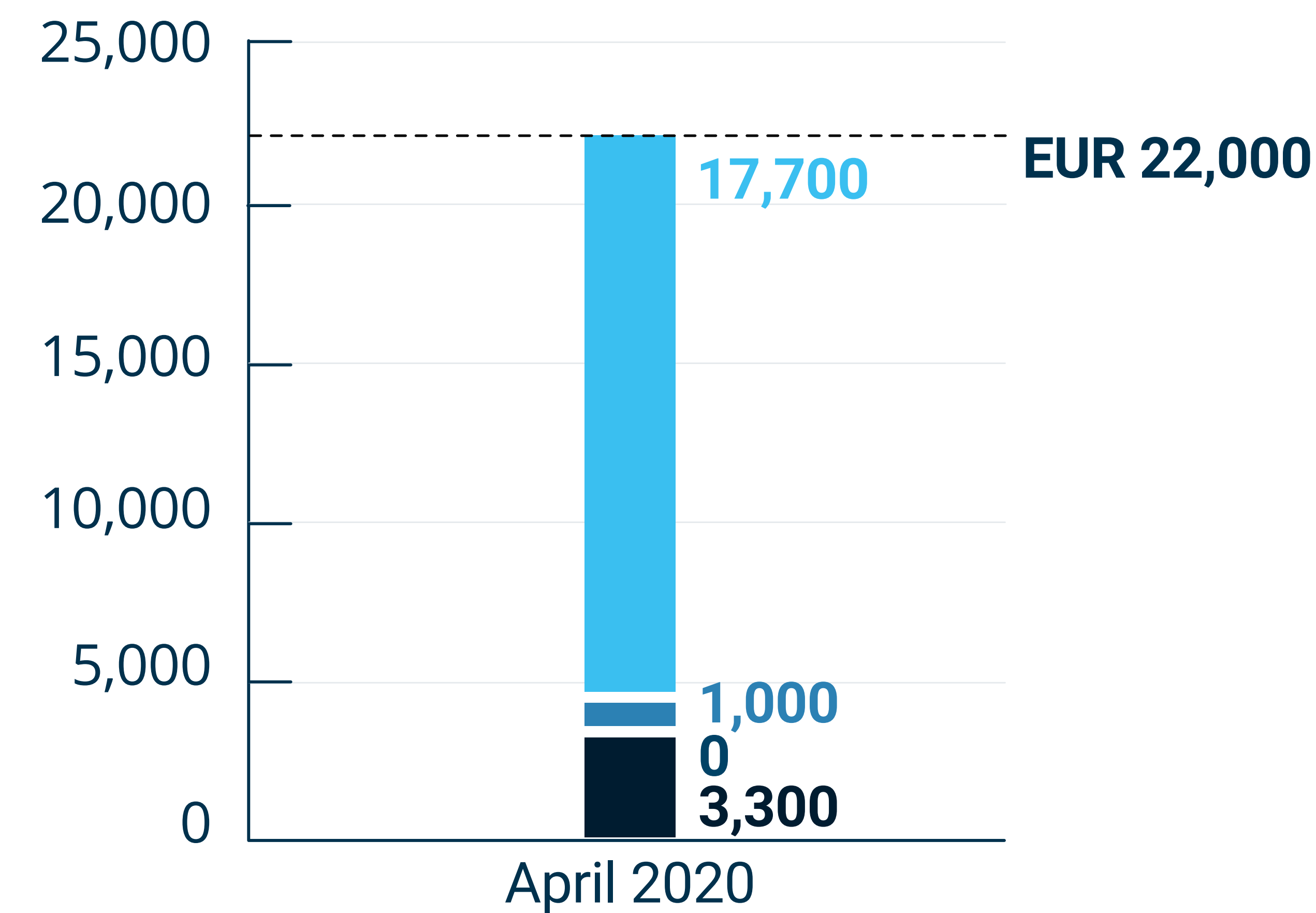
Current account vs. savings deposits volumes 2015-2020, in EUR billion



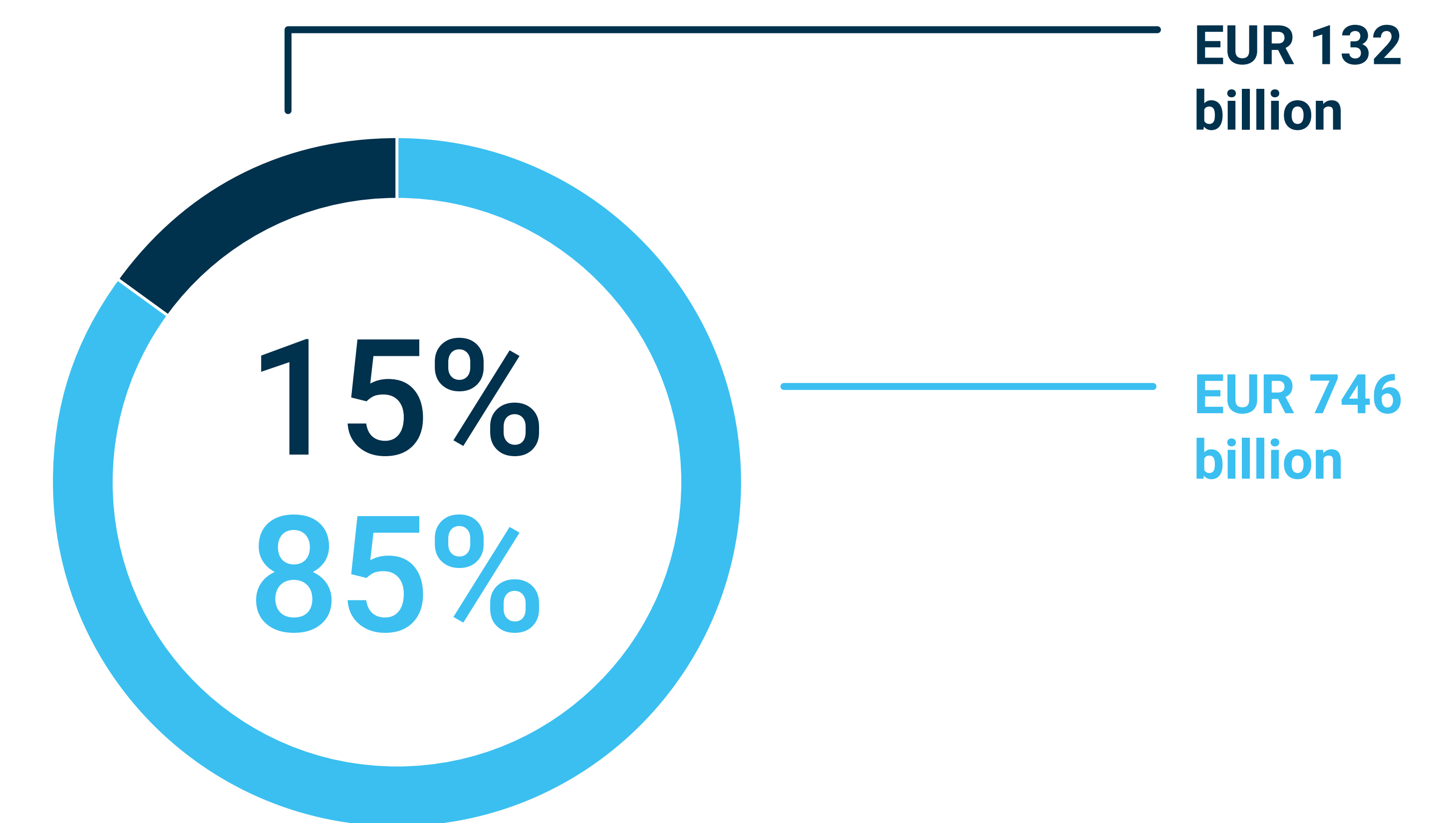


Spain: Almost all the money is in current accounts

■ Fixed-term deposit accounts
 ■ Savings accounts
 ■ Sight deposits
 ■ Term deposits
■ Overnight money accounts
 ■ Current accounts

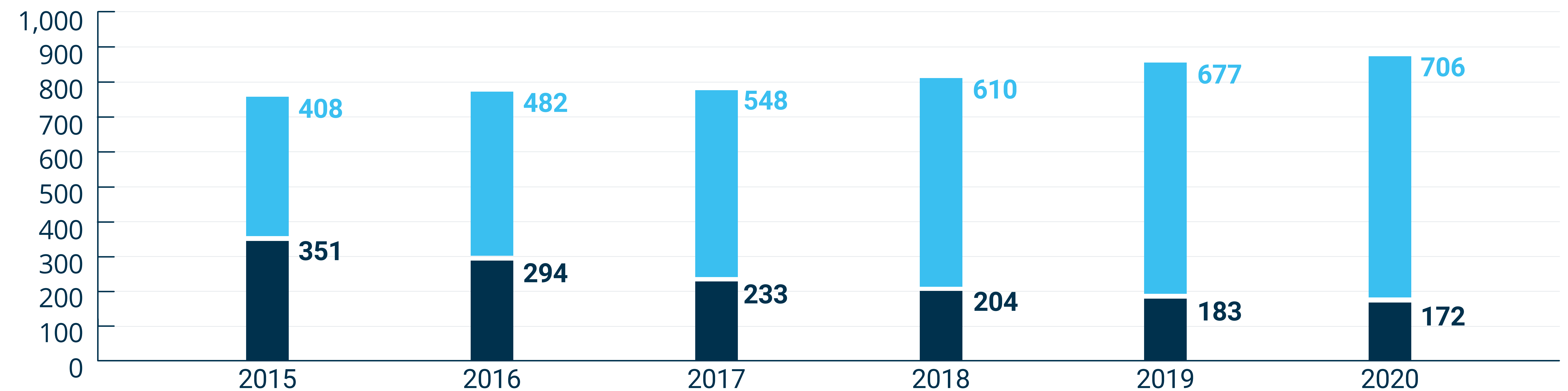


Money on Spanish bank accounts per capita, in EUR



Sight deposits vs. term deposits, April 2020

■ Overnight money, fixed-term deposit and savings accounts
 ■ Current accounts



Current account vs. savings deposits volumes 2015-2020, in EUR billion

DEFINITIONS

The term “current account” is synonymous with the term “checking account”/ “salary account”/“primary account”. “Overnight money account” is synonymous with the term “call-money account”. “Savings account” describes other account types that are subject to notice periods, e. g. notice accounts or passbooks. The term “Savings deposits accounts” refers to all interest bearing-accounts and includes overnight money accounts, fixed-term deposits accounts, savings accounts. Sight deposits are funds on accounts that can be withdrawn without notice period. These include current accounts and overnight money accounts. Term deposits are funds that are subject to fixed maturities or notice periods. These include fixed-term deposit accounts and savings accounts.

SOURCES

Analysis conducted on basis of data from the European Central Bank, Deutsche Bundesbank, Destatis, Eurostat, Institut für Mittelstandsforschung, Barkow Consulting.

CONTACT

Attila Rosenbaum

Head of Communications

T: +49 40 696 328 894

M: +49 162 406 5452

attila.rosenbaum@deposit-solutions.com

Deposit Solutions GmbH

Drehbahn 7-11

20354 Hamburg

Germany

www.deposit-solutions.com

Sitz der Gesellschaft / Registered Office: Hamburg

Registergericht / Commercial Register: Amtsgericht Hamburg,

HRB 118186 Geschäftsführer / Managing Directors: Dr. Tim Sievers,

Michael Maximilian Mueller, Andreas Wiethölter