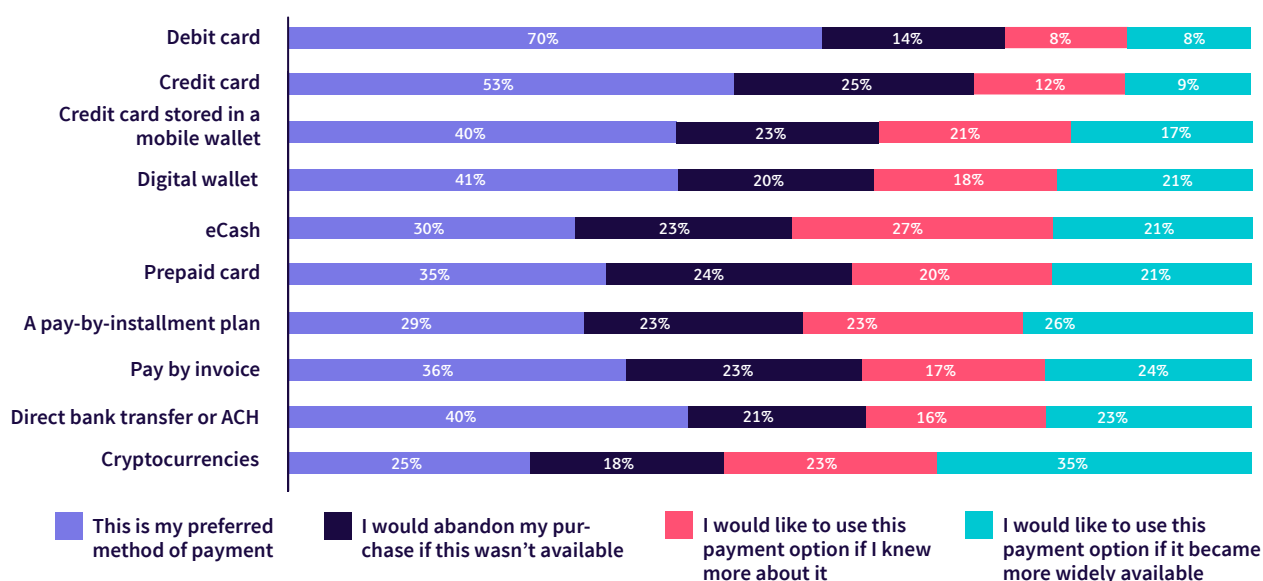


## How do consumers feel about the following payment methods at the online checkout?

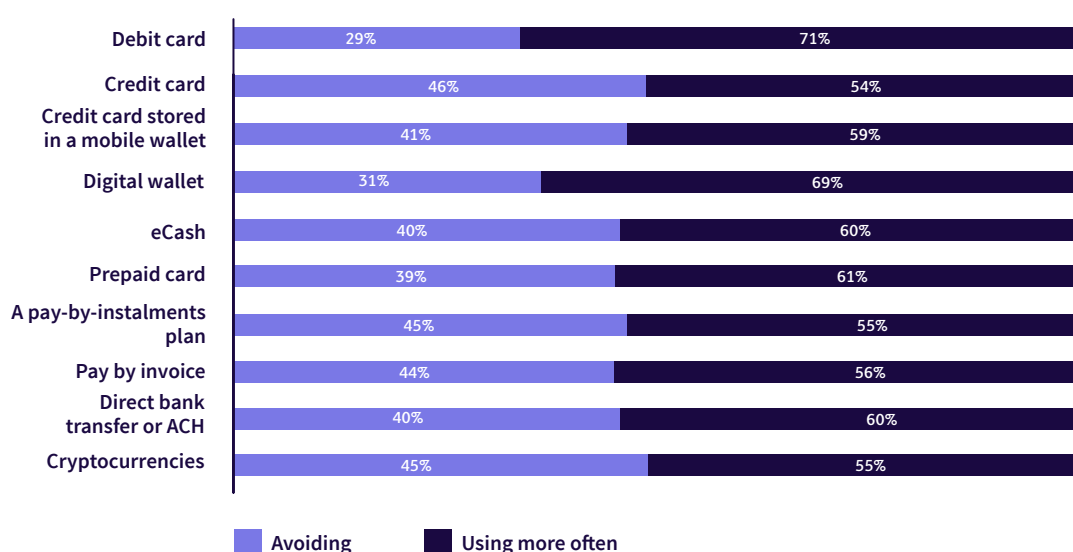


Debit cards are also the most popular online payment method among respondents who told us they've changed their payment habits, with 71% saying they use them more often than they did a year ago.

Other payment methods that consumers, who changed their payment preferences as a result of the cost-of-living crisis are using more often than a year ago, are digital wallets (69%), prepaid cards (61%), and online cash, or eCash (60%).

eCash has seen the biggest jump in usage. In 2022, only 26% of respondents who changed their payment habits because of the cost-of-living crisis said they were using eCash more often.

## If consumers' spending patterns have changed as a consequence of the rise in cost of living, which payment methods are they avoiding and which are they using more often?



<sup>1</sup> <https://baymard.com/lists/cart-abandonment-rate>