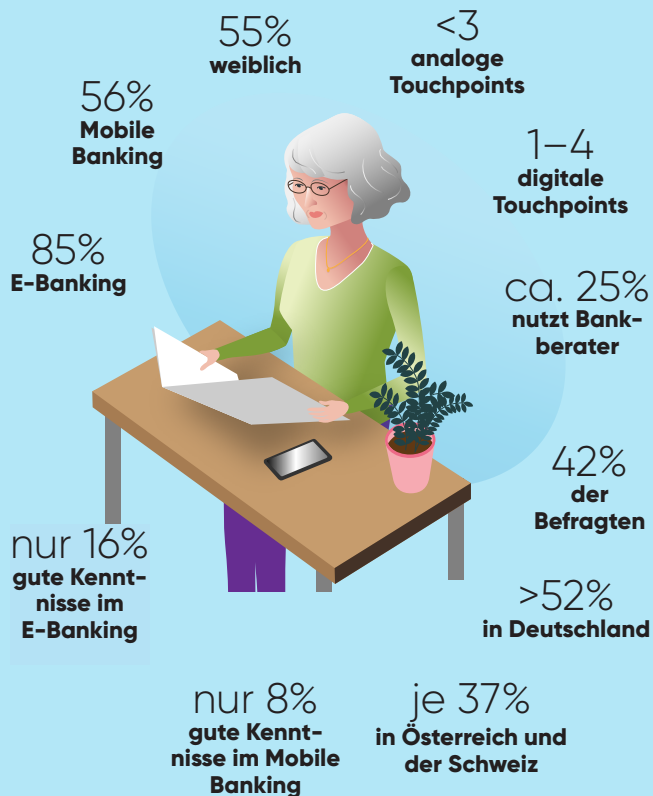


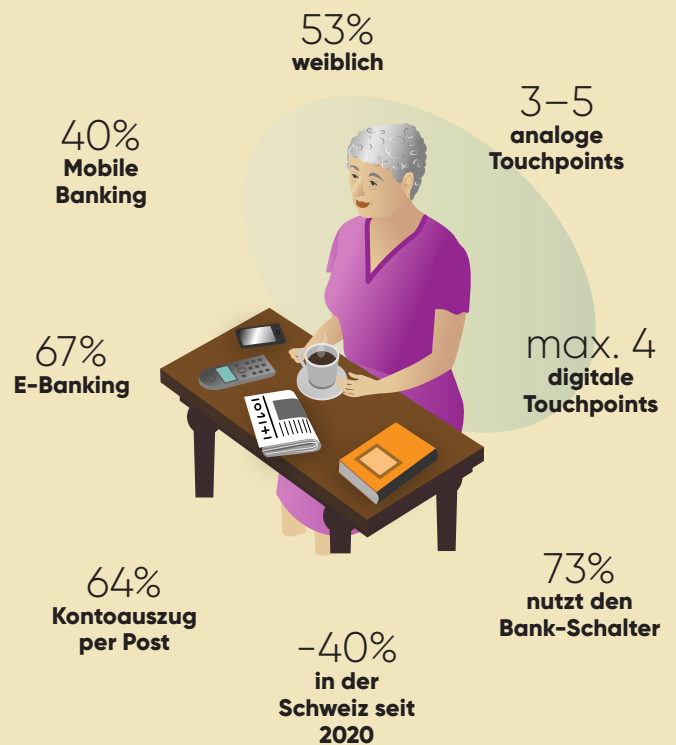
PETRA

Die «Wenig Touchpoints»-Persona



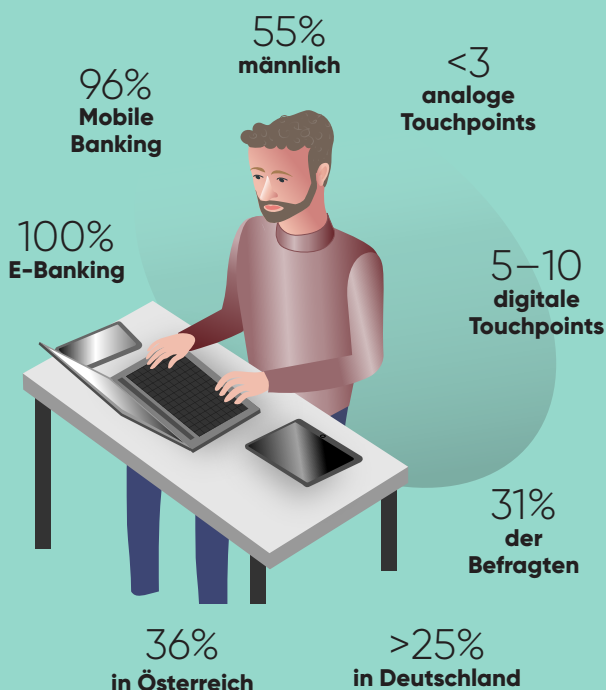
SYLVIA

Die «Analog»-Persona



MICHAEL

Die «Digital»-Persona



HANS (DAMPF)

Die «Viel Touchpoint»-Persona

